



2024 Community Library Card Design Contest

Submissions due August 15, 2024. Finalists will be available for public vote August 19.

Rowan County's history, heritage, and culture form a rich identity worth celebrating! In addition to our library building, bookworm, butterfly, and Cave Run Lake designs, the Rowan County Public Library ("the Library" and/or "RCPL") wants to add a fifth design created using community artwork. Show us what Rowan County means to you!

- Submissions consisting of or incorporating physical artwork will be accepted at the Library's front circulation desk. *Please don't mail artwork, as it could become damaged!*
 - All art forms are welcome, including (but not limited to): Wet or dry media, mixed media, photography, etc.
 - For 3D art forms (such as sculpture) or performing arts (such as music, theater, or dance), the artist is responsible for providing a usable photo or similar medium that can be easily incorporated via graphic design software.
- Digital artwork submissions will be accepted at: email@rowancountylibrary.org
- This contest is open to Rowan County Public Library patrons with an active account.
- Entries are limited to one (1) per person.
- To be considered for this contest, all submitted artwork(s) **must** be accompanied by a completed entry form (included here).
- Library staff will select the top 10 finalists (from among all submissions received) no later than August 18.
- Finalist entries will be made available to the public for popular vote from August 19–31.
- The winning submission will be announced no later than September 1.

Design Rules

Please fill out the attached form and return it to the Library when submitting your artwork. If your entry is digital, you may scan this form and attach it to your emailed submission.

You can use this template when designing your artwork. Please note that a portion of the artwork will be concealed beneath the purple “paint splatter” section of the card, and that anything in the “bleed” zone (beyond the outside borders of the card, or larger than 3 ¾ inches wide by 2 ½ inches tall) will be cut off during production.

ACTUAL SIZE



Only horizontal designs will be considered.

Please do not include your name on the design. Credit will be given to the winning entry on the Library website and on Library social media when the final design is announced.

Your design must include original, previously unpublished artwork only. Popular characters, logos, images, etc. won't be considered.

Digital artwork must be 300 dpi or higher and submitted in one of the following file formats: SVG, PDF, PNG

The winning artist must be an RCPL patron/cardholder with an active account.

Entries submitted after August 15, 2024 can't be considered.

Entry Form & Waiver

By entering this contest and submitting their artwork for consideration, artists grant the Rowan County Public Library permission to use the submitted artwork for the purposes of the library card design selection process, which uses include (but may not be limited to) marketing and reformatting content (e.g. resizing photographs) as necessary to accommodate the card finalization and production process.

The winning artist grants the Library permission to use their artwork (with proper attribution) in the design and production of special limited-edition library cards and elsewhere without limitation or compensation. Artwork will not be used in the design of other Library merchandise such as apparel, stickers, bookmarks, etc., but may be used in promotional and/or marketing materials such as brochures, signage, website and/or social media imagery, etc.

Artist Name (please print)

Library Card Number

Phone Number

Email Address

I certify that I have read and understood the contest rules in their entirety.

Artist Signature

Legal Guardian Signature (if artist is under 18 years old)